

Media Information

Innovation and Youth Programmes

Huawei

About Huawei

Huawei is a leading global ICT solutions provider. Our aim is to build a better connected world, acting as a responsible corporate citizen, innovative enabler for the information society, and collaborative contributor to the industry. Huawei's 170,000 employees worldwide are committed to creating maximum value for telecom operators, enterprises and consumers. Our innovative ICT solutions, products and services are used in more than 170 countries and regions, serving over one-third of the world's population. Huawei currently has over 9 900 staff based in Europe, of whom 1200 are working in R&D. We run 18 R&D sites located in eight European countries (Belgium, Finland, France, Germany, Ireland, Italy, Sweden and the UK) and operate numerous joint innovation centres in partnership with telecom and ICT partners. Further information is available at <http://www.huawei.eu/>



Ms. Chen Lifang **Corporate Senior Vice President and Director of the Board**

Born in 1971, Ms. Chen graduated from Northwest University in China. Ms. Chen joined Huawei in 1995 and has served as Chief Representative of the Beijing Representative Office, Vice President of the International Marketing Department, Deputy Director of the Domestic Marketing Management Office, President of the Public Affairs and Communications Dept, and Corporate Senior Vice President. About the Seeds for the Future programme, Ms. Chen says: "This programme is designed for for the brightest young people around the world. Through the program, we aim to sow the seeds for the information society, and train more visionary leaders."

A high resolution picture of Ms. Chen can be found here:
<http://huawei.eu/seeds-for-the-future/>

Seeds for the Future

Seeds for the Future programme

Seeds for the Future is Huawei's global CSR flagship programme. It is our most heavily invested CSR activity, and we will continue with this investment globally in the long term. Initiated by Huawei in 2008, the programme seeks to develop local ICT talent, enhance knowledge transfers, and improve people's understanding of and interest in the telecommunications industry. It also encourages countries across different regions to participate in building digital society. The programme takes the following two forms.

Collaboration with governments, higher education institutes and other organizations to select top students and give them the opportunity to study and gain work experience at Huawei's headquarters in China. Enable these students to gain exposure to Chinese culture and cross-cultural work experience in a globalized business environment.

Arrange for students to study cutting-edge technologies such as 5G, LTE, and cloud computing and offer them opportunities to have hands-on experience in Huawei's most advanced labs.

What makes this programme unique is that it also offers first-hand learning opportunities through interactions with Huawei staff and visits to Huawei laboratories, where the students can witness live demonstrations of the latest ICT technology up close.

Facts & figures

International activity with a special focus on Europe

In 2015 alone, Huawei arranged for 77 groups from over 60 countries to visit China. Students were selected for their particular talents from a growing number of European programme applicants, coming from 23 countries in Europe.

Huawei has established partnerships with 120 universities as well as research and consulting institutes across Europe through the Huawei Innovation Research Programme (HIRP).

In 2014, Huawei joined the European Commission's eSkills for Jobs campaign.

HIRP

The Huawei Innovation Research Programme (HIRP): Funding open innovation in Europe

The HIRP offers long-term project funding to academic partners engaging in wide-ranging research, from fundamental research to industrial applications. Collaborative innovation benefits all participants and has led to major technology breakthroughs.

Huawei invested €70m in technology collaborations with European partners in 2014 and HIRP projects are benefiting from an increasing share. HIRP has received nearly 100 research proposals from over thirty universities and research institutions in Germany, the UK (including Scotland), France, Finland, Switzerland, Sweden, Spain, Italy, and the Netherlands.

In joint innovation projects, Huawei concentrates on areas where it has particular strengths and shares its own knowledge and understanding of the industry with its partners, seeing collaboration in open innovation as the only way to build a healthy technology ecosystem.

Public praise for Seeds for the Future

Public praise for Huawei's Seeds for the Future programme

"The collaboration with companies such as Huawei and with countries such as China will definitely have a positive feedback for the Italian culture, innovation and economy. A very innovative project, which brings together the Italian Government and Huawei. Initiatives like this show that Italy aims at becoming a true 'Knowledge Valley'."

Italian Minister of Education

"As a company with a vision for the future, Huawei has understood that Europe is not only a welcoming place to do business, but also that there is an extraordinary potential lying in the creativity of its youth, in the quality of its universities and research centres."

Belgian Consul General to Guangzhou

"Huawei is making ICT more accessible and easier to use, and they are enhancing the learning of young Spanish people in ICT. We thank Huawei for allowing Spanish students to learn not just about technology, but about Chinese culture as well."

Spanish Minister of Education

For further information about Huawei's Seeds for the Future programme, please contact Luc Chomé, EU Media Relations and Communication Manager at Huawei Technologies EU Public Affairs Office via luc.chome@huawei.com